



Paul Ellingstad
Managing Partner
PTI Advisors

Paul Ellingstad is an evangelist and practitioner of social innovation. As a veteran of the tech sector and a change agent at heart, he's passionate about working with diverse teams who bring a global citizen mind-set to innovation. With extensive experience leading change and creating social innovation partnerships from within the corporation, Paul launched PTI Advisors in 2015 to advise and support leaders working on breakthrough change at an individual, organizational, and/or market level of influence and impact.

He is particularly enthusiastic about the convergence of business and social objectives and cross-sectoral collaboration and innovation. Paul is a big picture, systems-level thinker who also pays attention to the detail and to results, tipping the hat to Thomas Edison, who once observed that "Vision without execution is merely hallucination!" He is a problem solver known for utilizing diversity and proactive collaboration to create unique opportunities and deliver results. He draws on a rich portfolio of roles and experience across his professional career, including market research, marketing, communications, strategy, customer advocacy, sales enablement and client relationship management, employee engagement, organizational change, social innovation, management and consulting.

He is a regular speaker on topics of innovation, managing change, leadership, and social innovation, particularly in area of global health and technology-enabled innovation. He has been a regular participant and contributor at the Clinton Global Initiative in New York, World Economic Forum in Davos, and Skoll World Forum at Oxford University. His work has been featured in Fast Company, Harvard Business Review, Stanford Social Innovation Review, Northwestern University Kellogg School of Management and other prominent publications. He is a First Mover alumnus fellow in the Aspen Institute's Business & Society program. A few highlights of his publications include:

- [Harvard Business Review: "Is Collaboration the New Greenwashing?"](#)
- [Stanford Social Innovation Review: "Corporate Venturing for Social Impact in the Caribbean"](#)
- [Inter-American Development Bank, Multilateral Investment Fund: "Corporate Venturing in the Caribbean"](#)

Paul has led teams that have built award-winning partnerships and programs from the ground up, such the "Early Infant Diagnosis" infant HIV testing program with the Clinton Health Access Initiative and the governments of Kenya and Uganda, and HP's collaboration with Partners in Health to build a leading teaching hospital in Haiti. He has also successfully scaled initiatives and developed innovative new business models—creating new business opportunity in the process—such as the eHealth Center primary care services in India. A short list of example projects and partnerships for reference include:

- [Transforming national health systems w/ Clinton Health Access Initiative](#)
- [Strengthening health systems with Partners in Health](#)
- [Youth leadership development and mentoring with Global Health Corps](#)
- [Providing access to primary health care in India](#)
- [Enabling community development workers and eliminating poverty with Fundacion Paraguaya](#)

Paul is also heavily involved in youth development and leadership locally and internationally. He serves as an independent director on the US Youth Soccer Association's Board of Directors, a member of the Millennium Campus Network's Board of Directors, and as an adult leader with Scouting Ireland.

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